Rico A. Cunningham

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PROFILE

Innovative AI and Prompt Engineering Consultant with over 23 years of experience driving digital transformation through AI, blockchain, and Web3 technologies. Expert in leveraging AI tools (Grok, ChatGPT, Claude) for full-stack integration, regenerative art creation, and process optimization. Proven leader in delivering consulting services, managing complex projects, and empowering organizations with cutting-edge solutions to achieve efficiency and market growth.

Core Competencies
- **AI & Prompt Engineering**: Expertise in Grok, ChatGPT, Claude for full-stack development, workflow automation, and content generation
- **Technical**: Blockchain, Smart Contracts, Web3 Development, Regenerative Art (Adobe Suite + AI tools)
- **Consulting & Project Management**: IT Strategy, System Integration, Technical Training, Digital Transformation
- **Marketing & Creative**: SEO, Digital Strategy, Metaverse Content Creation, Public Speaking

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PROFESSIONAL EXPERIENCE

JMA Holdings - Reign Unlimited LLC
Technical Consultant & AI-Driven Digital Asset Creator
December 2021 – Present
- Design and implement AI-enhanced Web3 applications, integrating Grok, ChatGPT, and Claude with Web2 systems to deliver scalable, innovative client solutions.
- Develop regenerative art and digital assets using AI tools and Adobe Creative Cloud, creating immersive content for metaverse platforms (e.g., Decentraland, Sandbox).
- Lead AI and prompt engineering projects, optimizing workflows and reducing development time through advanced GPT-based automation.
- Train 1,500+ professionals in AI, blockchain, and Web3 technologies through dynamic workshops, enhancing client adoption of cutting-edge tools.
- Drive brand engagement with AI-powered marketing strategies, increasing client visibility and interaction in digital ecosystems.

FedEx Services
Integrated Solutions Consultant (ISC)
November 1999 – December 2021

- Spearheaded the design and integration of FedEx hardware and software solutions into customer systems, optimizing shipping processes for global Department of Defense (DOD) and corporate accounts, resulting in enhanced operational efficiency and cost savings.
- Leveraged a wide range of technologies, including automation tools, APIs, and custom software integrations, to streamline customer workflows, reducing manual processes improving package processing throughput.
- Held a security clearance to support sensitive DOD accounts, collaborating with global sales teams to deliver tailored logistics solutions that met stringent compliance and security requirements.
- Conducted in-depth analyses of customer shipping systems and operational needs, designing and deploying customized IT solutions to integrate seamlessly with FedEx's proprietary platforms, enhancing tracking, reporting, and delivery efficiency.
- Led cross-functional project teams to implement strategic IT initiatives, utilizing Agile and Waterfall methodologies to ensure on-time delivery of complex integration projects, driving revenue growth and operational excellence.
- Played a pivotal role in Operation Warp Speed (2021), optimizing logistics and IT infrastructure for COVID-19 vaccine distribution, earning the **FedEx IT Hall of Fame Award** for innovative automation and system design.
- Provided technical training and support to global sales teams, empowering them to effectively communicate and implement FedEx solutions, strengthening client relationships and boosting account retention.
- Collaborated with engineering teams to test and deploy hardware solutions (e.g., automated sorting systems, IoT-enabled tracking devices), ensuring compatibility with customer systems and achieving seamless end-to-end logistics integration.

GE IT Solutions
Customer Support Representative
August 1999 – November 1999

- Provided expert IT support, resolving complex software and hardware issues to ensure high client satisfaction and system reliability.
- Coordinated technician dispatches to address critical technical challenges, maintaining seamless client operations.

EDUCATION

- **Go Pro Academy Digital Marketing**, Eric Worre – Jan 2024
- **Introduction to Digital Currencies**, University of Nicosia – Apr 2020
- **Blockchain Essentials**, IBM Cognitive Class – Mar 2019
- **B.S. in Business Management**, Virginia State University – June 1997

TECHNICAL SKILLS

- **AI & Prompt Engineering**: Grok, ChatGPT, Claude (full-stack integration, automation, content generation)
- **Programming**: Solidity, JavaScript, Rust, TypeScript, Python, HTML
- **Platforms**: Ethereum VM, IPFS, HyperLedger, AWS, Metaverse (Decentraland, Sandbox)
- **Creative Tools**: Adobe Creative Cloud (Photoshop, Illustrator, Premiere), AI-driven regenerative art creation
- **Marketing**: SEO, Social Media Strategy, Digital Content Creation

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AWARDS

- **FedEx IT Hall of Fame**, Operation Warp Speed COVID-19 Implementation – 2021
- **U.S. Department of Justice, Certificate of Appreciation** – 2017
- **FedEx President's Club** – 2002, 2017
- **NAACP National Achievement Award** – 2002

CONSULTING SERVICES

Offering expert consulting through ricocunningham.com, specializing in:
- **AI & Prompt Engineering**: Custom solutions using Grok, ChatGPT, and Claude for automation and full-stack development.
- **Regenerative Art & Content Creation**: AI-driven design and Adobe Suite expertise for metaverse and digital platforms.
- **Blockchain & Web3 Integration**: Strategic implementation for business innovation and efficiency.
- **Technical Training**: Tailored workshops on AI, blockchain, and Web3 for teams and organizations.